



International Congress for Ataxia Research

ATAXIA

ATAXIA GLOBAL
INITIATIVE
worldwide platform for clinical research in ataxias

FARA | Friedrich's
Ataxia
Research
Alliance

NAF National Ataxia
Foundation

International Congress for Ataxia Research Sponsorship Opportunities

November 10-13, 2026
Atlanta, Georgia, U.S.

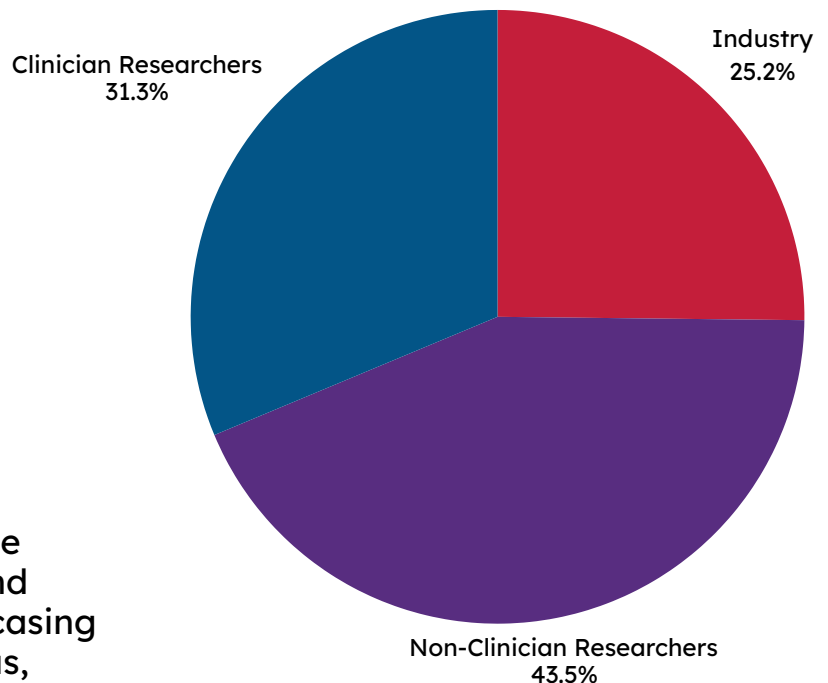
ATTENDEE DEMOGRAPHICS

ICAR 2024

Participation by the Numbers

ICAR 2024 was the biggest yet, with over 600 in-person attendees and 50 online attendees, from 32 countries, including non-clinician researchers, clinicians, representatives from the pharmaceutical industry, and patient organization representatives. The congress brought together researchers from the ataxia field to share knowledge through talks, workshops, debates and poster presentations.

ICAR 2024 included sessions on disease mechanisms, models of the ataxias, and preclinical and clinical research, showcasing many innovations in the field of ataxias, from gene therapies to new measures of ataxia progression.



NUMBER OF
ATTENDEES

659

NUMBER OF
PRESENTATIONS

78

NUMBER OF
POSTERS

363

Learn more about ICAR 2024
curefa.org/icar-2024-recap

SPONSORSHIP TIERS

ICAR 2026

Ataxia UK, National Ataxia Foundation (NAF), Friedreich's Ataxia Research Alliance (FARA), and Ataxia Global Initiative (AGI) are pleased to announce the 2026 **International Congress for Ataxia Research (ICAR)**.

ICAR 2026 will be hosted at the Renaissance Atlanta Waverly Hotel & Convention Center in Atlanta, Georgia, U.S., on November 10-13, 2026.

ICAR 2026 will be the place to share the latest ataxia research, including updates on Friedreich's ataxia and SCAs 1, 2, 3, 6, 7, and more. Attendees will hear developments in novel treatment approaches, clinical trial results, and scientific debates from leading ataxia researchers. There will also be the opportunity to network with academic and industry leaders. Special sessions and events are planned for junior researchers.

PREMIER SPONSOR - \$150,000

PLATINUM SPONSOR - \$100,000

DIAMOND SPONSOR - \$75,000

GOLD SPONSOR - \$50,000

SILVER SPONSOR - \$25,000

BRONZE SPONSOR - \$10,000



ICAR 2026 Sponsorship Commitment Levels

Premier \$150,000	Platinum \$100,000	Diamond (3 AVAILABLE) \$75,000	Gold \$50,000	Silver \$25,000	Bronze \$10,000
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ON-SITE ACCESS

Registration for company representative <small>(Exhibit Space Only Passes - Participants who are attending solely to manage booth space and will not be participating in full event program)</small>	15 +10 Exhibit Space Only Passes	10 +8 Exhibit Space Only Passes	8 +6 Exhibit Space Only Passes	6	4	2
Exhibit Space	PREMIUM	★	★	★	★	
Reserved conference room spaces*	2	1				

LOGO PLACEMENT

Logo on ICAR Website	PREMIUM PLACEMENT	★	★	★	★	★
Logo on conference app	PREMIUM PLACEMENT	★	★	★	★	
Logo on sponsorship banner	PREMIUM PLACEMENT	★	★	★	★	
Logo on conference elevator decals	PREMIUM PLACEMENT	★				
Logo on conference name badges provided to all ICAR attendees**	★					

SPONSORSHIP RECOGNITION

Sponsorship recognition in conference slideshow	★	★	★	★	★	★
Sponsorship recognition in conference email	★	★	★	★	★	★
Sponsorship recognition on social media	★	★	★	★		
Sponsorship recognition in press release	★	★	★			
Sponsor block in the ICAR Abstract Digital Book	Full Page	1/2 page	1/4 page	logo only		
Verbal sponsorship recognition at the ICAR opening and closing	★	★				

PREMIUM OPPORTUNITIES (see page 2 for details)

Host 1-hour lunch presentation	★					
Host 45-min breakfast presentation prior to general session start		★				
Poster Session Recognition			★			

PREMIUM OPPORTUNITY DETAILS

Premier Sponsors — \$150,000

Opportunity to host a 1-hour sponsored lunch presentation (Catering must be purchased separately from the hotel)

Platinum Sponsors — \$100,000

Opportunity to host a 45-minute sponsored breakfast presentation prior to general session start for the day (Catering must be purchased separately from the hotel)

Diamond Sponsors — \$75,000

Poster Session Recognition

- Select from one of three poster sessions - Welcome Reception Poster Session, Night 2 Poster Session, or Night 3 Poster Session (first come, first served)
 - Verbal sponsorship recognition at selected poster session
 - Logo on signage for selected poster session

À LA CARTE EXCLUSIVE ADD-ONS

LIMIT OF TWO ADD-ON PER SPONSOR (FIRST COME, FIRST SERVED)

Available to Diamond Sponsors and above:

Social Event Sponsor (held on Thursday night) — \$20,000

- Verbal recognition at social event
- Logo on social event signage
- Reserved table and seating for 10 people at social event

Hotel Key Sponsor — \$15,000 (Must be purchased by July 2026)

- Logo on hotel key for all ICAR attendees staying at the conference hotel

Available to Silver Sponsors and above:

Conference WIFI Sponsor — \$15,000

- Logo on conference WIFI signage

Junior Investigator Happy Hour Sponsor — \$7,500

- Logo on junior investigator happy hour signage
- Admittance to happy hour for 2 representatives